KERING

PRESS RELEASE

June 1, 2026

GIANFRANCO D'ATTIS APPOINTED CHIEF EXECUTIVE OFFICER OF ALEXANDER MCQUEEN

Kering is pleased to announce the appointment of Gianfranco D'Attis as Chief Executive Officer of Alexander McQueen, effective June 3rd, 2026. He reports to Luca de Meo, Chief Executive Officer of Kering and is based in London.

Gianfranco D'Attis brings more than 25 years of international experience in the luxury industry, with a strong track record in brand development, retail excellence and client engagement across key markets. He most recently served as Chief Executive Officer at Prada, where he successfully strengthened brand desirability and drove growth through a more client-centric and disciplined approach. Prior to that, he held senior leadership roles at LVMH and Richemont in Asia, America and Europe, consistently delivering business expansion and operational transformation.

Alexander McQueen is entering a new phase focused on strengthening its distinctive positioning, supported by a leaner and more disciplined model built around focused collections, a rightsized retail network and a streamlined organization. In this context, Gianfranco D'Attis will lead the next stage of the House's development, with a clear focus on strengthening brand clarity, elevating execution and improving financial performance.

Luca de Meo, CEO of Kering, commented: "I am very pleased to welcome Gianfranco to Kering. He brings a powerful combination of strategic vision, operational rigor and deep luxury expertise. His ability to sharpen brand identity while driving disciplined execution will be critical as we refocus Alexander McQueen and unlock its full potential. I am confident that, together with the teams, he will lead the House into its next phase of development."

Kering would like to extend its sincere thanks to Gianfilippo Testa for his commitment and contributions over the past years. As he has decided to leave the Group later this year, we wish him all the very best in his next professional chapter.

Photograph available here

Photo credit: Foto Studio Internazionale

About Kering

Kering is a global, family-led luxury group, home to people whose passion and expertise nurture creative Houses across couture and ready-to-wear, leather goods, jewelry, eyewear and beauty: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, McQueen, Brioni, Boucheron, Pomellato, Dodo, Qeelin, Ginori 1735, as well as Kering Eyewear. Inspired by their creative heritage, Kering Houses design and craft exceptional products and experiences that reflect the Group's commitment to excellence, sustainability and culture. This vision is expressed in our signature: Creativity is our Legacy*. In 2025, Kering employed 44,000 people and generated revenue of €14.7 billion.*

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