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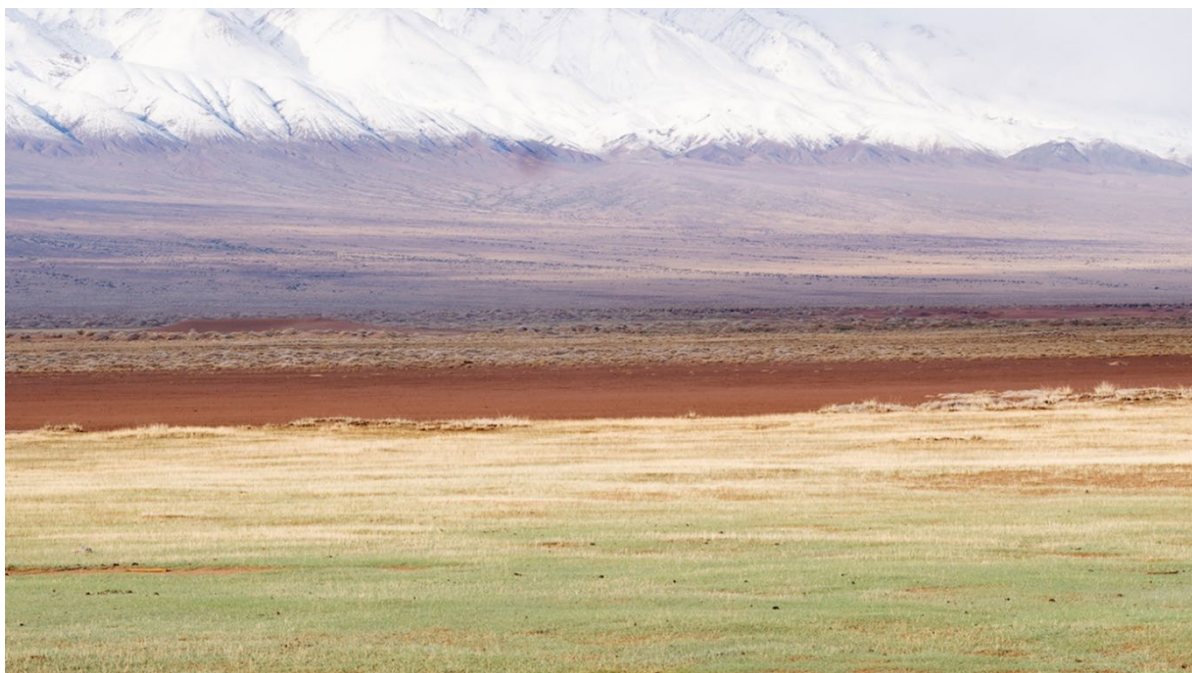


PRESS RELEASE

June 4, 2026

**KERING PUBLISHES 10-YEAR IMPACT REPORT
CHARTING A DECADE OF ACTION**

Ten years after announcing the Group's 'Crafting Tomorrow's Luxury' strategy, Kering published its wrap-up 2016-2025 Impact Report today, on the eve of World Environment Day, following regular progress reports during this period.



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The new report details the thinking behind Kering's tailored strategies and programs, highlighting a selection of both Group and brand-level initiatives as well as measurable, data-driven results against its science-based targets. During the ten-year period, the sustainability landscape changed significantly and Kering continually refined its approach to align with scientific developments, emerging priorities, evolving regulations, increasing stakeholder expectations, and wider global goals. Accordingly, several of the Group's original targets evolved during this time, and further ambitious objectives were introduced to remain at the forefront of responsible leadership and sustainable innovation.

"From the outset, Kering's approach to sustainability has been as a pioneer, pushing the boundaries of conventional commitments and practices to accelerate our ambitions. We are proud of the tangible progress achieved across our Group over the past ten years, as well as the broader impact we have created within luxury and the fashion industry through the coalitions we established. We remain fully dedicated to building on this momentum in the years ahead, guided by a clear set of priorities. Sustainability is not only a responsibility but fundamental to the business itself, creating long-term value for all stakeholders," said Luca de Meo, Chief Executive Officer of Kering.

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“The external recognition and progress we have achieved in operationalizing our environmental and social goals over the past decade stem from embedding sustainability at the very core of our Group. Central to our holistic approach is the understanding that sustainability issues are deeply interconnected, requiring flexibility, innovation, synergistic solutions, system-level transformation, and collective action at scale. Together with our colleagues across Kering and within our Houses, alongside our global partners, we have been tackling challenges and introducing new solutions with determination, creativity, and urgency. As we enter the next chapter of our sustainability journey, we will act even more decisively to meet the challenges and opportunities of tomorrow. Our ambition and resolve are stronger than ever,” said Marie-Claire Daveu, Chief Sustainability and Institutional Affairs Officer of Kering.

During the ten-year period, Kering focused on turning ambition into measurable action under three main pillars: CARE for our planet, COLLABORATE with people, and CREATE innovative business models that support a more sustainable future. Among the progress and projects outlined in the 2016-2025 Impact Report, a selection of highlights include:

CARE

- Announced Group-wide fur ban in 2021
- Created first-ever animal welfare standards in luxury and fashion industry
- Pioneered Environmental Profit and Loss accounting to measure impacts across entire value chain
- Achieved -34% absolute reduction in greenhouse gas emissions, combining scopes 1,2 and 3 of GHG Protocol in 2025 compared with a 2022 baseline, aligned with the Group’s decarbonization trajectory
- Attained 97% traceability and 86% alignment with Kering Standards for key raw materials
- Reached 100% renewable electricity target three years early in 2022, in accordance with RE100 guidelines
- Established Regenerative Fund for Nature, together with Conservation International, and reached target of 1 million hectares of land under regeneration
- Jointly initiated “Climate Fund for Nature” with over €200 million under management
- First company globally to adopt both land and freshwater science-based targets for nature, verified by Science Based Targets Network
- Committed to Net Water-Positive Impact across value chain by 2050

COLLABORATE

- Established “The Fashion Pact” to drive collective action, with approximately 150 fashion and textile companies representing a third of the fashion industry
- Co-founded “Watch & Jewellery Initiative 2030” with Cartier to scale sustainable solutions, bringing together 88 global companies from the watch and jewelry sectors
- Partnered with international schools to integrate sustainability into academic curriculums, including through the creation of the IFM-Kering Sustainability Chair
- Safeguarded craftsmanship through dedicated trainings and schools
- Implemented Baby Leave Policy to ensure all employees benefit from the same rights and support
- Established internal Global Domestic Violence Policy

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- Launched digital Kering Sustainability Academy for internal knowledge-sharing on sustainability
- Created Charter on Fashion Models

CREATE

- Created dedicated innovation labs for materials, watches and jewelry to identify, test, and scale game-changing solutions
- Collaborated with over 225 startups spanning alternative materials, efficient manufacturing, emerging technologies, and circular economy solutions
- Established Kering Ventures to invest notably in circular business models and material innovation companies
- Invested in Vestiaire Collective to gain exposure to the preloved luxury segment
- Created Kering Generation Award in China, Japan, and Saudi Arabia to power local startups and young talents, along with a Kering Generation Award devoted to sustainable practices for jewelry
- Published dedicated circularity strategy
- Implemented Green Fashion Show Guidelines across the Group
- Developed eco-design guides for packaging and visual merchandizing

Download full 2016-2025 Impact Report [here](#).

Notes to Editors:

During the Kering's Capital Markets Day on 16 April 2026, the Group outlined three sustainability priorities for its next sustainability chapter: 1) fair production and to produce what is sold to maximize resource efficiency, leveraging precision manufacturing and more disciplined collection architecture; 2) investing in people and craftsmanship throughout our value chain; and 3) diversifying the Group's materials portfolio, accelerating innovation, and expanding circular services from repair to resale. To measure progress against these priorities, key indicators were defined: 1) full material traceability and alignment with Kering Standards; targeted shift in its material mix, with 20% regenerative materials in ready-to-wear and 40% alternative materials by 2035; 2) a 30% reduction in leather intensity by 2028 versus 2025; 3) a positive nature impact in the priority water basins of the Group's supply chain, aligned with its SBTN targets; and 4) a strong innovation agenda, with 20% of revenue generated from innovation by 2035, split evenly between material and process innovation, and services and new business models.

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About Kering

Kering is a global, family-led luxury group, home to people whose passion and expertise nurture creative Houses across couture and ready-to-wear, leather goods, jewelry, eyewear and beauty: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, McQueen, Brioni, Boucheron, Pomellato, Dodo, Qeelin, Ginori 1735, as well as Kering Eyewear. Inspired by their creative heritage, Kering Houses design and craft exceptional products and experiences that reflect the Group's commitment to excellence, sustainability and culture. This vision is expressed in our signature: Creativity is our Legacy. In 2025, Kering employed 44,000 people and generated revenue of €14.7 billion.

Press contacts

Emmanuelle Picard-Deyme
Mich Ahern

+ 33 (0)6 20 38 58 95
+ 44 (0) 7984 684 454

emmanuelle.picard-deyme@kering.com
mich.ahern-ext@kering.com