

KERING

Société anonyme (*French corporation*) with a share capital of €493,683,112
Registered office: 40, rue de Sèvres - 75007 Paris
552 075 020 R.C.S. Paris

Notice of Meeting

Published in the French *Bulletin des Annonces Légales Obligatoires (BALO)*
on April 8, 2024

The shareholders are convened to a Combined General Meeting to be held at 3 p.m. (Central European Time) on Thursday, April 25, 2024, at Kering's head office at 40 rue de Sèvres, 75007 Paris, to deliberate on the following agenda:

AGENDA

Ordinary business

1. Approval of the parent company financial statements for the year ended December 31, 2023;
2. Approval of the consolidated financial statements for the year ended December 31, 2023;
3. Appropriation of net income for 2023 and setting of the dividend;
4. Ratification of Maureen Chiquet's cooption as Director;
5. Renewal of Jean-Pierre Denis's term of office as Director;
6. Appointment of Rachel Duan as Director;
7. Appointment of Giovanna Melandri as Director;
8. Appointment of Dominique D'Hinnin as Director;
9. Appointment of Deloitte & Associés as Statutory Auditor in charge of certifying sustainability information;
10. Appointment of PricewaterhouseCoopers Audit as Statutory Auditor in charge of certifying sustainability information;
11. Approval of the related-party agreement between the Company and Maureen Chiquet, Director;
12. Approval of the information referred to in Article L. 22-10-9(I) of the French Commercial Code relating to remuneration paid during or awarded in respect of the year ended December 31, 2023 to corporate officers;
13. Approval of the fixed, variable and exceptional components of total remuneration and benefits in kind paid during or awarded in respect of the year ended December 31, 2023 to François-Henri Pinault, Chairman and Chief Executive Officer;
14. Approval of the fixed, variable and exceptional components of total remuneration and benefits in kind paid during or awarded in respect of the year ended December 31, 2023 to Jean-François Palus, Group Managing Director until October 3, 2023;
15. Approval of the remuneration policy for the executive corporate officer;
16. Approval of the remuneration policy for Directors;
17. Authorization for the Board of Directors to purchase, retain and transfer the Company's shares;

Extraordinary business

18. Authorization for the Board of Directors to award free ordinary shares in the Company, either existing or to be issued, subject as the case may be to performance conditions, to members of the salaried staff and executive corporate officers of Company and related companies, or to certain categories thereof, with shareholders' preferential subscription rights being canceled in respect of the shares to be issued;

19. Delegation of authority to the Board of Directors to decide to increase the share capital by issuing ordinary shares reserved for employees, former employees and eligible corporate officers who are members of an employee savings plan, with shareholders' preferential subscription rights canceled (only to be used outside of public offer periods);

20. Delegation of authority to the Board of Directors to decide to increase the share capital by issuing ordinary shares reserved for named categories of beneficiaries, with shareholders' preferential subscription rights canceled in their favor (only to be used outside of public offering periods);

Ordinary business

21. Powers for formalities.

The Preliminary Notice of Meeting (*Avis de réunion*) presenting the draft resolutions was published in the French *Bulletin des Annonces Légales Obligatoires (BALO)* of March 18, 2024, bulletin no. 34, and no request for the inclusion of items or draft resolutions on the agenda was sent to the Company in accordance with the conditions set out in Articles R. 225-71 and R. 225-73 of the French Commercial Code.

I. – Formalities to be complied with to take part in the Annual General Meeting

Any shareholder, regardless of the number of shares they hold and the form (registered or bearer) in which they hold them, can take part in the Annual General Meeting in accordance with the applicable statutory and regulatory provisions.

In accordance with Article R. 22-10-28 of the French Commercial Code, that right is subject to the registration of the shares in the name of the shareholders or, pursuant to Article L. 228-1 of the French Commercial Code, in the name of the financial intermediary registered on their behalf if they are non-resident, on the second business day preceding the Meeting, i.e. on **Tuesday April 23, 2024** at 12 a.m. (Central European Time), either in the accounts of registered securities held for the Company by its representative, Société Générale Securities Services, or in the accounts of bearer securities held by an intermediary as specified under Article L. 211-3 of the French Monetary and Financial Code.

The registration of securities in the registry of bearer securities maintained by the authorized intermediary shall be established by a shareholding certificate issued by the intermediary, as the case may be by electronic means, under the conditions set forth in Article R. 22-10-28 of the French Commercial Code (with reference to Article R. 225-61 of the same Code), and enclosed with:

- the voting or proxy form; or
- the admission card request;

prepared in the name of the shareholder or on behalf of the shareholder represented by the registered intermediary.

A shareholding certificate may also be issued to any shareholder who wish to attend the Annual General Meeting in person and has not received an admission card on the second business day preceding the Meeting, i.e., on **Tuesday, April 23, 2024** at 12 a.m. (Central European Time).

II. – Modalities for taking part in the Annual General Meeting

Shareholders may choose one of the three following methods to take part in the Annual General

Meeting:

- attend the Annual General Meeting in person;
- using mail, by voting or being represented by granting a proxy to the Chair of the Meeting or to any other person of their choice;
- online, by voting or being represented by granting a proxy to the Chair of the Meeting or to any other person of their choice;

It is recommended to shareholders not to wait the last few days preceding the Meeting to express their mode of participation in the Annual General Meeting.

We inform you that the Annual General Meeting will be broadcast live at:

<https://www.kering.com/en/finance/shareholders-information/annual-general-meeting/>.

1 – Modalities to attend the Annual General Meeting in person:

Registered shareholders

Registered shareholders who have not opted to receive notices of meeting electronically will receive the voting form by post, enclosed with the notice of meeting. They may request their admission card by filling in the appropriate box on the form and returning it duly completed and signed using the prepaid envelope enclosed with the notice of meeting.

Registered shareholders may also request their admission card online. To do so, they shall connect to the Votaccess platform accessible through the Sharinbox website: www.sharinbox.societegenerale.com. Once logged in, the instructions on-screen will allow to connect to Votaccess and request an admission card.

Registered shareholders who have not received their admission card on the second business day preceding the Annual General Meeting (i.e., on **Tuesday, April 23, 2024**), may attend the Meeting in person upon presentation of an ID document.

Bearer shareholders

Bearer shareholders are invited to ask their account-keeping institution for an admission card to be sent to them.

Bearer shareholders whose account-keeping institution has signed up to the Votaccess service may request their admission card online by connecting to the internet portal of their account-keeping institution using their usual access details. Then simply click on the icon that appears on the row corresponding to your Kering shares and follow the instructions on-screen to connect to Votaccess and request an admission card.

Under no circumstances should requests for an admission card be sent directly to Kering.

Bearer shareholders who have not received their admission card by the second business day preceding the Annual General Meeting, i.e., on **Tuesday, April 23, 2024**, shall request a shareholding certificate from their account-keeping institution.

On the day of the Annual General Meeting, all shareholders shall prove their status as shareholder and identity during the registration formalities.

2 – Modalities to vote online or by mail, or to give a proxy to the Chair of the Annual General Meeting or to be represented at the Meeting:

2.1 – By post (using the paper form)

Registered shareholders

Registered shareholders who have not opted to receive notices of meeting electronically will receive the voting form by post, enclosed with the notice of meeting. They may vote remotely or appoint the Chair

of the Meeting or another person to act as their proxy in the Meeting by filling in the appropriate box on the form and returning it duly completed and signed using the prepaid envelope enclosed with the notice of meeting.

To be taken into account, the fully completed and signed voting form, including the designation or revocation of a proxy as the case may be, must be received by Société Générale Securities Services at the latest three days before the Annual General Meeting, i.e., by 11:59 p.m. (Central European Time) on **Monday, April 22, 2024**.

Bearer shareholders

Bearer shareholders shall request the voting form to their account-keeping institution. Once completed and signed, this voting form should be returned to their account-keeping institution, which will send that form together with a shareholding certificate to Société Générale Securities Services - Service Assemblée Générale - 32 rue du Champ de Tir - CS 30812 – 44308 NANTES Cedex 3.

To be taken into account, the fully completed and signed voting form, including the designation or revocation of a proxy as the case may be, must be sent to the account-keeping institution early enough to be received by Société Générale Securities Services at the latest three days before the Annual General Meeting, i.e., by 11:59 p.m. (Central European Time) on **Monday, April 22, 2024**.

Under no circumstances should voting forms be sent directly to Kering.

2.2. – Online (using the Votaccess service)

Registered shareholders

Registered shareholders who wish to vote online or appoint the Chair of the Meeting or another person to act as their proxy should connect to the Votaccess platform via the Sharinbox website: www.sharinbox.societegenerale.com.

Once connected, they shall follow the instructions on-screen to access the Votaccess service and vote or appoint or revoke a proxy.

Bearer shareholders

Bearer shareholders shall consult their account-keeping institution in order to know whether it has signed up or not to the Votaccess service and, in such case, whether this access is subject to specific terms of use.

– If the account-keeping institution has signed up to the Votaccess service:

Shareholders shall connect to the online portal of their account-keeping institution using their usual access details and then click on the icon that appears on the row corresponding to the Kering shares to access the Votaccess platform and vote, grant or revoke a proxy.

– If the account-keeping institution has not signed up to the Votaccess service;

Notification of the designation or revocation of a proxy may be sent by email to the following address: assemblees.generales@sgss.socgen.com. This email shall contain the following information: name of the company concerned (Kering), date of the Annual General Meeting, first name, last name, address and bank account details of the bearer shareholder and first name, last name and if possible address of the proxy.

Shareholders shall instruct their account-keeping instruction to send written confirmation to Société Générale Securities Services:

- by post, at the latest three days before the Annual General Meeting, i.e., on **Monday, April 22, 2024**, to Société Générale Securities Services - Service Assemblée Générale - 32 rue du Champ de Tir - CS 30812 - 44308 NANTES Cedex 3; or
- by email, by 3 p.m. (Central European Time) at the latest the day before the Annual General Meeting, i.e., on **Monday, April 22, 2024**, to assemblees.generales@sgss.socgen.com.

Only notifications regarding the designation or revocation of a proxy may be sent to the aforementioned email address. Any other request or notification for any other purpose will not be taken into account and/or dealt with.

It is recalled that, in accordance with Article R. 22-10-28 of the French Commercial Code, any shareholder who has already voted remotely, granted a proxy or requested the admission card, can no longer choose another method of participation, but may nevertheless transfer all or part of his/her/its shares. However, if the transfer takes place before 12 a.m. (Central European Time) on the second business day preceding the Annual General Meeting, i.e., on **Tuesday, April 23, 2024**, the Company will invalidate or amend, as the case may be, the remote vote, the proxy, the admission card or the certificate of shareholding. No transfer made after 12 a.m. (Central European Time) on the second business day preceding the Meeting, i.e., on **Tuesday, April 23, 2024**, regardless of the means used, will be notified by the intermediary referred to in Article L. 211-3 of the French Monetary and Financial Code or taken into consideration by the Company, notwithstanding any agreement to the contrary.

The Votaccess website will be open from 9 a.m. on **Monday, April 8, 2024**, until 3 p.m. on **Wednesday, April 24, 2024** (Central European Time). To avoid any possible congestion of the Votaccess website, shareholders are advised not to wait until the day before the Annual General Meeting to enter their instructions.

In addition, it is specified that, for any proxy given by a shareholder without indication of a proxy, the Chair of the Meeting will vote in favor of the adoption of the draft resolutions presented or approved by the Board of Directors, and against the adoption of all other draft resolutions.

III. – Written questions

In accordance with Articles L. 225-108 and R. 225-84 of the French Commercial Code, shareholders may ask written questions. Such questions must be sent by the latest on the fourth business day preceding the Annual General Meeting, i.e. on Friday April 19, 2024 (at 12 a.m. Central European Time), by registered letter with acknowledgment of receipt to the Chairman of the Board of Directors at the following address: Kering, Direction Juridique, 40 rue de Sèvres, 75007 Paris, or by e-mail to the following address: aq2024proxy@kering.com.

To be taken into account, such written questions must be accompanied by a certificate stating that the shares are registered either in the Company's registry of registered shares or in the registry of bearer shares maintained by the authorized intermediary.

The response to a written question shall be deemed to have been given if it appears on the Company's website in a dedicated Q&A section. A combined response may be given to written questions with the same content.

IV. – Communication right

The documents that shall be made available to shareholders for this Annual General Meeting will be available at Kering's registered office in accordance with statutory and regulatory provisions.

Within the applicable legal time periods, shareholders may obtain the documents referred to in Articles R.225-81 and R.225-83 of the French Commercial Code by requesting them from Société Générale Securities Services.

Documents and information detailed in Article R.22-10-23 of the French Commercial Code will be published on the Company's website www.kering.com (Finance/Shareholders Information/Annual General Meeting), no later than from the twenty-first day preceding the Annual General Meeting.

The Board of Directors