



## PRESS RELEASE

21.03.2022

# GIANFILIPPO TESTA APPOINTED CEO OF ALEXANDER MCQUEEN



Kering is announcing the appointment of Gianfilippo Testa as CEO of Alexander McQueen, effective May, 2022. He will report to François-Henri Pinault.

He succeeds Emmanuel Gintzburger, who has decided to leave the Group to pursue new professional challenges outside Kering.

Gianfilippo Testa is an Italian national with a long track record in the luxury industry in Europe and Asia. He started his career at TAG Heuer in 2002 and went on to hold a range of roles at LVMH, specifically at Fendi in Italy, Japan and Hong Kong. He joined Kering in 2016 as Gucci President Greater China and since 2019, he has been President of EMEA and VP Global Retail at Gucci.

As CEO of Alexander McQueen, Gianfilippo Testa's mission will aim at accelerating the expansion of the British luxury House to tap its full potential.



### **About Gianfilippo Testa**

*An Italian national, Gianfilippo Testa started his career at TAG Heuer in 2002 and went on to hold a range of roles at LVMH, specifically at Fendi in Italy, Japan and Hong Kong. He joined the Kering Group in 2016 as Gucci President Greater China and since 2019, he has been President of EMEA and VP Global Retail at Gucci. Gianfilippo Testa holds a master's degree in Aerospace Engineering from the Università degli Studi di Roma La Sapienza.*

Photograph available [here](#).

### **About Kering**

*A global Luxury group, Kering manages the development of a series of renowned Houses in Fashion, Leather Goods and Jewelry: Gucci, Saint Laurent, Bottega Veneta, Balenciaga, Alexander McQueen, Brioni, Boucheron, Pomellato, DoDo, Qeelin, as well as Kering Eyewear. By placing creativity at the heart of its strategy, Kering enables its Houses to set new limits in terms of their creative expression while crafting tomorrow's Luxury in a sustainable and responsible way. We capture these beliefs in our signature: "Empowering Imagination". In 2021, Kering had over 42,000 employees and revenue of €17.6 billion.*

### **Contacts**

#### **Press**

Emilie Gargatte  
Marie de Montreynaud

+33 (0)1 45 64 61 20  
+33 (0)1 45 64 62 53

[emilie.gargatte@kering.com](mailto:emilie.gargatte@kering.com)  
[marie.demontreynaud@kering.com](mailto:marie.demontreynaud@kering.com)

#### **Analysts/investors**

Claire Roblet  
Laura Levy

+33 (0)1 45 64 61 49  
+33 (0)1 45 64 60 45

[claire.roblet@kering.com](mailto:claire.roblet@kering.com)  
[laura.levy@kering.com](mailto:laura.levy@kering.com)

### **Follow us on**

